

Castle Hall Arts Development Plans

Officer: Lucy Shaw

- Objectives:**
- To develop an interesting programme of work that will engage with the community.
 - To develop a programme that is **supported by partners** and is outwards facing. (This is key point)
 - To develop a sub group of officers/partners/that can help deliver the work.
 - To develop greater artistically driven work to sit in the venue.
 - To implement new work that uses other spaces in the building and doesn't depend upon the current main auditorium.
 - To have clear outcomes to the work and to access the success of various new ideas.
 - To understand that there must be some risks taken to make change and to confidently drive the venue forward.
 - To show clear links between this and cultural strategy (with this in mind, all to link in with Every Child Matters Framework)

Arts	Activity	Engagement/ Participation	Project idea	When	Outcomes	Resources/Partners
Visual Arts	Exhibition	All	House an exhibition by Courtyard Arts/other arts organisations in foyer space.	June/ July	<ul style="list-style-type: none"> ➤ Start implementing some visual arts in the venue. ➤ Links to existing arts organisations and will assist in building up local partnerships with the venue. ➤ Link to professional artists who want to exhibit work. ➤ Start enquiries about residencies. 	<ul style="list-style-type: none"> ➤ Financial implications for stands/moveable exhibiting spaces. ➤ Partnership work achieved through existing relationships – this have to explored. ➤ Marketing ➤ Awareness in the venue of work happening and appropriate signposting to this.
Visual Arts	Design Showcase	All Arts/design professionals Business-commissions	Take a selection of the work from “Design East” showcase work of the new regional design fair. Possibility to run some talks around design/arts and business.	July/ Aug	<ul style="list-style-type: none"> ➤ To showcase some of the contemporary cutting edge work exhibited at “Design East” ➤ Brings in a newer, younger audience. ➤ Opportunity to showcase design in the region. 	<ul style="list-style-type: none"> ➤ Marketing ➤ Supported through venue.
Visual Arts	Art Big Draw 09	Children and families (Group specifically aimed at under 8’s)	Big Draw event... National innovative around Art. CH to become a venue to support Big Draw 09 Opportunity to create a large-scale piece of work that could reflect on “new beginnings” etc... Big draw has themes that can be used. Work with a professional artist and ESCO’s	Oct Half term	<ul style="list-style-type: none"> ➤ Get families and children into the venue. ➤ Links to a national innovative that is centred on engagement with art and families. ➤ Link in ESCO’s.(Support from DCPT) ➤ Utilise the support from the “Big Draw” name and get support for the event through their event pack marketing etc <p><i>Could run a programme just on art for October half term? Discussion topic</i></p>	<ul style="list-style-type: none"> ➤ Marketing ➤ Links to Youth Officer ➤ Children Schools and families. (HCC)

Storytelling	Storytelling Performance	Under 8's 8 -11	To house weekend storytelling sessions. After-school groups on books of interest Workshops around storytelling. Possible participation through learning/education team HCC		<ul style="list-style-type: none"> ➤ Work with Under 8's (Recently addressed as an issue by the DCPT) ➤ Encouragement of imagination and creative ideas. ➤ Programme inclusive of all children. Thinking specifically about disabled children. ➤ Has links to some events that are already booked at the venue. ➤ Utilises smaller space in the venue. 	<ul style="list-style-type: none"> ➤ Marketing ➤ Children Schools and families. (HCC) ➤
Youth Theatre	Theatre Dance Performance	14-18 years	To form a company of young people from the current "3music projects"		<ul style="list-style-type: none"> ➤ Run sessions/rehearsals with aim to perform final devised piece at the venue. ➤ Continues work that has happened in existing projects. ➤ High quality youth theatre/talented young people 	<ul style="list-style-type: none"> ➤ Marketing ➤ Sub group
Family fun day Emphasis on "exploring"	Family fun day housed in the venue. Selection of activities	Families Young children Young People Adults Inter- generational work	To open the venue up to the public as a whole. "Explore" Run a variety of different workshops. Make and do sessions with young children Fair/promote local arts societies. Possibly link to new arts forum? Music/open mic adults.	July/A ug	<ul style="list-style-type: none"> ➤ Encourage a diverse mix of people to come into the venue. ➤ Attract new audience. ➤ Utilise all the space that is on offer and showcase the scope for community work. ➤ Run series of workshops. ➤ Publicise the event as an open house. ➤ Opportunities to showcase work happening in district. 	<ul style="list-style-type: none"> ➤ Sub group ➤ Marketing ➤ Community projects

Disability Arts	Performance	Schools ESCO'S Learning disabled groups Arts professionals	Performance of Actability's new work – research and development piece funded through the Arts Council	July	<ul style="list-style-type: none"> ➤ Showcasing work that has had Arts Council funding ➤ Joint programming opportunity as also being played at Rhodes ➤ Show support of local company seeking to develop ➤ Education/schools partnership 	<ul style="list-style-type: none"> ➤ Marketing ➤ ESCO'S ➤ HCC
Cabaret	Cabaret This to include music/comedy etc	Adults	New cabaret style event – coming back into fashion. Opportunity to showcase different things each week. Could run fortnightly event	Aug	<ul style="list-style-type: none"> ➤ Introduce different styles into venue. ➤ Build reputation to be housing interesting bills ➤ Encourage adults into evening nights/less formal. 	<ul style="list-style-type: none"> ➤ Marketing ➤ Sub Group
Music	Singing/ movement	Tots	Tots movement and singing sessions		<ul style="list-style-type: none"> ➤ Brings tots and mums into the venue – Key target group. ➤ Work with district children centres to help signpost to weekly classes. ➤ Focuses some area on under 5's ➤ Develops scope for working with this age group. 	<ul style="list-style-type: none"> ➤ Marketing ➤ Children Schools and families. (HCC) ➤ Children centres ➤ ESCO'S